



Helderberg Hilltowns Association

PROMOTING OUR FARMS, BUSINESSES, CULTURE, AND RECREATION IN BERNE, KNOX, RENSSELAERVILLE, AND WESTERLO, NY

www.Hilltowns.org

## Helderberg Hilltowns Association

### Meeting Minutes **FINAL**

January 18, 2016

Present: Zenie Gladieux, Amy Pokorny, Jonathan Lane, Dee Woessner, Dawn Jordan

Next meeting: February 15 at 7PM

1. Meeting opened at 7:02pm
2. Administrative
  - a. Secretary to cast 1 vote for the following slate of officers for 2016: Zenie Gladieux – President, Jonathan Lane – Vice President, Dawn Jordan – Secretary. Amy made motion to accept, Jonathan seconded, all approved
  - b. Zenie reported Dennis will stay on as a member for a resource and support
  - c. Treasurer position: Dawn made motion to install Amy Pokorny as Treasurer, Jonathan seconded,
  - d. Approval of November minutes: Dee made motion to accept as written, Jonathan seconded, all approved
  - e. Treasurer's report: \$2394.45 as of 12/31/2015; Dawn made motion to accept, Dee seconded, all approved
  - f. Authorization to update SEFCU account; Dawn made motion to accept, Dee seconded, all approved
  - g. Set 2016 meeting schedule as follows: **March 14**, April 18, May 16, June 20, July 18, August 15, September 19, October 17, **November 28**
  - h. Amy will periodically check Knox PO box
2. Old Business
  - a. Facebook – Anna will reach out to BKW for an interested student
  - b. Website – Jonathan has some information, needs domain name information from John
  - c. Freedcamp – Jonathan will get control from Jenn
    - i. We need a project manager – someone who will monitor tasks, close out things that have been completed, send reminders. Doesn't need to be at all meetings – possibly Jenn would be interested
  - d. Next two or three meetings will be focused on organizing and rebooting
    - i. Take all committees and break them down into components, and assign someone one piece, instead of all tasks
  - e. Sap Run (March 19 10am)
    - i. List of thoughts from 2015
    - ii. Reflective vests for staff
    - iii. Thoughts for this year: have a cup holding demo for water station attendants, Dawn will find out about radios
  - f. Zenie will write a LTE regarding CSA's
3. New Business
  - a. Discussed ideas for having meetings for people who cannot be present – Gotomeeting.com, Cisco webex, Google plus, etc. We will all talk to people and see if any would be willing to participate this way
  - b. Zenie will look over Dennis' by-laws research
  - c. We should have business cards made – Dawn will watch vistaprint for deals
  - d. Website future progress
    - i. Invest a little - \$50 to \$150/year
    - ii. Change from Weebly to Fatcow
      - (1) No limits on development/creativity
      - (2) Access to email addresses
    - iii. Wordpress.com
      - (1) Phase 1 – free, set up and give a demo, form a committee
      - (2) Phase 2 – purchase – 1<sup>st</sup> year usually a deal
    - iv. Things to consider
      - (1) Is website making us money – use Google analytics
        - (a) Possibly sell ad space, have business membership
      - (2) Offer an inexpensive, easy way for local businesses to have their own website – a multisite, using HHA approved web developers
4. At 9:07 motion to adjourn was made by Jonathan, seconded by Dee, all approved

Respectfully submitted,  
Dawn Jordan  
Secretary