



Helderberg Hilltowns Association

PROMOTING OUR FARMS, BUSINESSES, CULTURE, AND RECREATION IN BERNE, KNOX, RENSSELAERVILLE, AND WESTERLO, NY

www.Hilltowns.org

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Meeting Minutes **FINAL**

April 18, 2016

Present: Zenie Gladieux, Dee Woessner, Jen Geckler, Jonathan Lane, Anna Wolfe, Amy Pokorny, Dawn Jordan. Guest – Laura Pasquini, Regional Food Bank

Next meeting: May 16 at 7PM

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1. Meeting opened at 7:01pm
 2. Administrative
 - a. Approval of March minutes: Jenn made motion to accept as written, Dee seconded, all approved
 - b. Treasurer's report: as of March 31: Balance \$2169.05
 - c. Zenie read the 2011 policy on political positions; developing a policy on donations will be a future topic of discussion
 3. Fall Into Knox festival at Knox Town Park September 10, 10am – 6pm – Laura Pasquini
 - a. Thacher Park is no longer doing a Fall Festival
 - b. Laura reported they need five more vendors, and are trying to keep food vendors local
 4. Publicity Report
 - a. Chris Smith will put any posters up at the Maple Inn for us
 - b. Monthly column idea – Zenie will write draft of first one
 5. Teleconferencing with Uberconference - Jonathan
 - a. Free version
 - i. Phone and voice over IP with a PIN
 - ii. Document sharing
 - iii. Up to 10 participants; unlimited conferences – no monthly limit
 - iv. Would work for committee meetings
 - v. High quality audio call recording
 - vi. Mobile apps for iPhone and Android
 - b. Business version - \$10-\$15/month
 - i. Up to 100 people
 - ii. No PIN needed
 - iii. No audio advertising
 - iv. Ability to dial out to people
 - v. Can upload custom music
 - c. Jonathan will set up and try it out before next meeting
 6. Suitcases of History Project – Kathleen Putzig will be doing a grade 5 demo presentation at the Octagon Barn on April 16. Potluck supper at 6pm, presentation at 7pm
 7. Project Management with Freedcamp – Jenn and Jonathan
 - a. Jenn and Jonathan both have full admin access
 - b. New Projects added – articles, HHA Creative Corner for any ideas
 - c. Recent additions - button on the right for hide/completed instead of delete; can now connect to Google docs
 - d. Will soon have Apple and then Android apps
 - e. Jonathan and Jenn will set up a Google docs account and move minutes, etc. over
 8. Website – Jonathan
 - a. Looking into Wordpress – looks like it will work well for us
 - b. There is a small learning curve, but others should be able to learn to do updates
 - c. Free version
 - i. Unlimited pages
 - ii. Lots of themes to choose from
 - iii. Help section and community support
 - iv. Minimal Wordpress ad on bottom of page
 - v. Up to 5 email addresses
 - d. Premium version - \$99/year plus \$13/year for domain
 - i. More themes
 - ii. 13GB of space
 - iii. Live help

- iv. Custom domain
 - v. No ad
 - vi. Advanced customization available
 - vii. Up to 5 emails
 - e. Wordpress.org
 - i. Allows you to host site wherever you want
 - ii. You have to do your own updates
 - iii. More emails available
 - f. Website committee needed to decide what we really want /need on the website – Jonathan, chair, Dawn and Jenn
9. FAT – start organizing next month
10. Tentr – Jonathan
- a. Similar to airbnb but for tent sites
 - b. Tentr staff sets up platform, canvass tent, compostable toilet, fire ring, table
 - c. Landowner can add other amenities, offer perks and upgrades, block out dates
 - d. Categorized as drive up, short walk in, long walk in
 - e. \$130/night charge for 5 people – landowner sets price, can charge for more campers if you want; gets 80%
 - f. Comes with \$1million insurance policy
 - g. Landowner responsible for clean-up
 - h. We will potentially advertise the Tentr opportunity if some people within the Hilltowns try it and have a positive experience
11. By Laws – Zenie will start developing using a simple model
12. Other topics discussed
- a. BKW is starting up Future Farmers of America again
 - b. Crowdsourcing websites
 - c. Hilltown Garden Exchange – potluck and plant swap May 14

13. Adjourned at 9:02

Respectfully submitted,
Dawn Jordan
Secretary

Upcoming meetings:
May 16, June 20, July 18, August 15, September 19, October 17, **November 28**