



Helderberg Hilltowns Association

Meeting Minutes FINAL

March 21, 2016

Present: Zenie Gladieux, Jonathan Lane, Gerry Chartier, Dawn Jordan, Amy Pokorny via conference call

Next meeting: April 18 at 7PM

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1. Meeting opened at 7:05pm
 2. Guest – Tom Chera, French’s Hollow Fairways – discussed their rewards program
 3. Administrative
 - a. Approval of February minutes: Jonathan made motion to accept as written, Zenie seconded, all approved
 - b. Treasurer’s report: as submitted (attached); Dawn made motion to accept, Jonathan seconded, all approved
 - c. A copy of Jane & John’s book was donated to the Country Classroom Preschool, Middleburgh
 4. Publicity Report
 - a. Discussed need to improve noticeability and recognition – keep name in people’s minds. Explore monthly column idea – Dawn will contact Melissa. Topic ideas – March: Sap Run; April: Driving Tours; May: Hiking; June: Star Parties; July: Surveys; September: FAT
 5. Sap Run wrap-up
 - a. Gerry reported many runners stopped to say “thank you”
 - b. Problems at finish line with tag holder – need to make a wind-proof one for next year
 - c. 2 bags of oranges were all used
 - d. We were contacted by a medical student who registered but due to injury couldn’t run – we sent her a refund check, t-shirt and get well card
 - e. Dawn will check with Phil for Sap Run 2017 date
 - f. Jonathan suggested we have a bucket run next year – runners collect “sap” along route – one who returns with fullest bucket wins
 - g. Dawn will check and see if any other races can use our leftover 2016 neck ribbons
 6. Project Management – Freedcamp
 - a. Jenn will be primary with Jonathan as backup
 - b. We can set up an overview of articles if Enterprise is receptive to column idea
 7. Website
 - a. Needs to be updated
 - b. Weebly template based but they hold all the data v. Wordpress – if we find a hosting service, then we can hold the data in a backup copy
 - c. After discussion, it was decided that Jonathan will start developing a Wordpress demo site as time permits; he can teach others to make updates
 8. Suitcases of History Project – Kathleen Putzig will be doing a demo presentation at the Octagon Barn on April 16
 9. By Laws
 - a. Current officer structure – President, V.P., Secretary, Treasurer
 - b. Zenie suggested adding Past Present President and Assistant Secretary/Treasurer positions
 10. Idea of creating a “Welcome Wagon” was discussed
 - a. Welcome Wagon International, Inc. is a marketing company which stopped doing home visits in 1998
 - b. Can get addresses of new homeowners from Albany County Clerk
 11. Jonathan reported that Anna emailed BKW for interest in student help with social media
3. Adjourn at 8:55pm

Respectfully submitted,
Dawn Jordan
Secretary

Upcoming meetings:

April 18, May 16, June 20, July 18, August 15, September 19, October 17, **November 28**

HHA Treasurer's Report 1/1 - 3/21/16

Date	Chk #	Payee	Amount	Deposit	Balance	Reason
01-Jan					\$2,394.45	
23-Jan	144	Dawn Jordan	\$65.79			
04-Feb	145	Amy Pokorny	\$66.68			1/2 costs of safety vests
04-Feb				\$12.00		SAP Run
23-Feb				\$54.00		SAP Run
01-Mar	146	Stitched Creations	\$500.00			Deposit t-shirts
02-Mar				\$702.00		SAP Run
15-Mar	147	Stitched Creations	\$1,008.00			Balance t-shirts
15-Mar				\$54.00		SAP Run
21-Mar				\$717.00		SAP Run
21-Mar				\$60.00		T-shirt sales
			\$1,640.47	\$1,599.00	\$2,352.98	

Submitted for Treasurer Amy Pokorny
