



Helderberg Hilltowns Association

Meeting Minutes FINAL

October 17, 2016

Present: Zenie Gladieux, Jonathan Lane, Amy Pokorny, Anna Wolfe, Dawn Jordan

Next meeting: November 28 at 7PM

1. Administrative
 - a. Meeting called to order at 7:07 PM
 - b. Minutes of September 29 meeting: motion to approve as amended – Amy, seconded – Jonathan, all approved
 - c. Treasurer's report: to date: Balance \$2731.32, report is attached
 - d. Leadership 2017 discussion: Zenie, Amy, and Dawn willing to stay on in current positions; Jonathan stated he wasn't interested in remaining V.P., but was interested in President position. If more than one person wants a given position, a secret ballot will be taken.
2. Farms & Artisans Tour - Amy
 - a. Estimated visitors: difficult to determine, but best guess is 200-400
 - b. Most venue feedback was positive, a few venues reported they were disappointed with their turnout
 - c. Big Eye Gallery in S. Westerlo was new this year and were pleased
 - d. Venues with animals draw the most visitors as well as venues with produce
 - e. Mio Vino is participating in Altamont's Victorian Walk in November and will have a farmers market inside with Hilltown produce
 - f. Jonathan asked if FAT was advertised on www.alloveralbany.com as he couldn't find listing. Dawn thought so but will check the list.
 - g. Mapping software was discussed: possibility of losing data should it become unavailable to us, could we purchase a copy and administer it ourselves? Tabled for future discussion.
3. Hilltowns Historical Summit 2016
 - a. Invitations have been sent out and members copied
 - b. Knox HS, Berne Library, Rensselaerville HS, Westerlo HS, Altamont HS will be sending representatives
 - c. Zenie will email Dawn all the contact info when complete to be put into a spreadsheet to hand out at the summit
 - d. Would like to have both suitcases of history on display
4. HHA donation to Library – Dawn
 - a. Donations should go to Friends of the Library
 - b. Will contact Judy Petrosillo to find out what items they are looking for and expected costs
5. Welcome Wagon idea
 - a. Discussed necessity of coordinating with tax assessors in each town every month for list of new residents and assembling and keeping up to date a list of information for each town
 - b. Could be mailed instead of hand delivered – task could be given to someone who wants to be active but not able to get out – need to assemble a list of contacts in each town
 - c. Zenie will work on process
6. Hilltown civic/municipal leaders' summit – Dawn will ask Kevin Crosier if there has been any progress
7. Website – Jonathan
 - a. Sent out a questionnaire to website committee
 - b. We still need to find a webmaster – wordpress website does not require ability to code
8. Hilltowns Restaurant Week
 - a. Would need to get several restaurants to offer choice of three meals, three courses each (entrée, salad, dessert) for a fixed price; often used is the year eg. \$20.16 in 2016
 - b. Preliminary tasks
 - i. Assemble a list of restaurants to contact
 - ii. Check with other areas who have done this for their process and results
9. Freedcamp – Jonathan
 - a. We should discuss progress monthly
 - b. Jenn created a Googledocs account, link is in Freedcamp

- c. Developer has given HHA use of all of their paid add-ons for free
 - d. Jenn and Jonathan have access to the Hilltowns master account – all new projects should be created through this account
 - e. Jonathan will set up an extra meeting for training
10. Suitcases of History
- a. Anna will talk to Kathleen Putzig re having items and educational materials at Historical Summit
 - b. Andy Wright is BKW teacher that is teaching a class on local history – Zenie will contact him
 - c. Ideas for future development – history of Knox Cave, Anti Rent Wars
11. Sap Run – Dawn
- a. Contacted Vicki Flower from Stitched Creations regarding last year’s T-shirts – design washed off in first washing. Vicki said she would like to replace them,
 - i. We have no way of getting them to the runners – mailing them would be cost prohibitive
 - ii. Will check and see if active.com registration has a modifiable check box that could be used to indicate that they would like a replacement shirt
12. Bicycle Fix-it Stations idea
- a. Installed to promote tourism; consist of a box with tools attached by cables so they can’t be lost or stolen, and an electric or manual tire pump
 - b. Possible locations – by markets, who might be willing to partially finance
 - c. First step – gather data from bicycle clubs regarding if they are needed, potential use, best locations
13. Meeting adjourned at 9:02 PM

Respectfully submitted,
 Dawn Jordan
 Secretary

Upcoming meetings:
No meeting in December

Helderberg Hilltowns Association						
Ck #	Date	Payee	Description	Debits	Credits	Balance
144	1/23/2016	Dawn Jordan	Printing and postage	\$ 65.79		\$ 2,328.66
145	2/4/2016	Amy Pokorny	1/2 cost of safety vests (shared w/ Kiwanis)	\$ 66.68		\$ 2,261.98
	2/4/2016	Deposit	5K race registrations		\$ 12.00	\$ 2,273.98
	2/23/2016	Deposit	5K race registrations		\$ 54.00	\$ 2,327.98
146	3/1/2016	Stitched Creations	5K Sap Run T shirts	\$ 500.00		\$ 1,827.98
	3/2/2016	Deposit	5K race registrations		\$ 702.00	\$ 2,529.98
147	3/15/2016	Stitched Creations	5K Sap Run T shirts	\$ 1,008.00		\$ 1,521.98
	3/15/2016	Deposit	5K race registrations		\$ 54.00	\$ 1,575.98
	3/16/2016	Deposit	5K race registrations		\$ 54.00	\$ 1,629.98
	3/21/2016	Deposit	5K race registrations \$717, T shirts sold \$60		\$ 777.00	\$ 2,406.98
148	3/23/2016	Dawn Jordan	5K race expenses/medals, awards	\$ 165.93		\$ 2,241.05
149	3/25/2016	Lindsey Wallace	Refund to injured registrant	\$ 18.00		\$ 2,223.05
	3/25/2016	Deposit	Sale of book and T shirt		\$ 28.00	\$ 2,251.05
	4/7/2016	Active Network Check Deposit	5K race registrations		\$ 588.00	\$ 2,839.05
	4/14/2016	Active Network Check Deposit	5K race registrations		\$ 180.00	\$ 3,019.05
150	4/18/2016	Jenn Geckler	Syrup for 5K Sap Run winner prize	\$ 50.73		\$ 2,968.32
151	4/18/2016	VOID	VOID	\$ -		\$ 2,968.32
152	5/16/2016	Dee Woessner	Registration for Agricultural conference	\$ 95.00		\$ 2,873.32
153	5/17/2016	Postmaster 12009	PO Box 59, Knox NY 12107 rent for 6 mo.	\$ 42.00		\$ 2,831.32
154		VOID	Error			\$ 2,831.32
155	8/30/2016	Betty Ketcham	Mapping software	\$ 100.00		\$ 2,731.32